



Growing for Greater Service

Hello!

Chum started in 1973 with the purpose of overcoming the increase of hunger, poverty, homelessness, and isolation in Duluth's Central Hillside neighborhood. 50 years later, we are still here, providing life-saving services to our most vulnerable neighbors. The needs are great, and growing, and our services are expanding to meet those needs.

But we can't do it without wide community support. We hope you will consider becoming a sponsor of **Chum's 50th Anniversary** year-long commemoration. We are thrilled to present a variety of opportunities throughout the year (July 1, 2023 - June 30, 2024) for you to partner with Chum as we acknowledge past accomplishments, recognize those who have supported the Chum mission, and look to our future plans of building more effective system responses for reducing homelessness and hunger in our community and providing life-saving services for the people who come to us for help.

Because you've been a Chum supporter, we want to give you an opportunity to partner with us as a sponsor during this landmark year as we **grow for greater service**. Chum is expanding our response to increasing demand in our community. Would you consider increasing your support for our services to address homelessness and food insecurity? We count on your partnership as we increase our work to create the community we want – where every resident has the food, shelter, dignity, and hope necessary to thrive – and a better environment for your business. Our success is your success!


Chum operates the largest 24-hour shelter north of the Twin Cities, and the only food shelf that allows clients to visit as often as they need to. The demand for our services continues to grow. Your sponsorship will have real impact on the lives of the individuals and families experiencing homelessness and hunger, and allows us to continue developing innovative programming to serve the people who come to us for help.

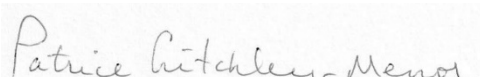
In addition to our two major events – the Rhubarb Festival and the Street Outreach Dinner – our 50th anniversary events will include several opportunities for education and presentations throughout the community. There will be many different ways we can promote your sponsorship support, and we hope you will consider giving as generously as you can.


Inside this packet, you will find more details and descriptions of proposed sponsorship levels. Keep in mind that everything is customizable, and we look forward to working with you to meet your philanthropic goals.

Chum is proud to be a diverse community that celebrates together, welcomes all comers, stands in solidarity with our neighbors, demonstrates generosity, practices fellowship, and spreads love in the world. Thank you for being part of that community. Your generosity truly makes a difference.

With gratitude,


John Cole
Executive Director


Patrice Critchley-Menor
Board President


Gracia Swensen
Development Director

Stabilization Services



Helping those in crisis

Chum's stabilization services include the drop-in center/shelter,

where anyone can stay; a separate family shelter for up to six families experiencing homelessness; an onsite medical clinic; and housing advocates who work with each client to connect with community resources.

Congregational Outreach, Advocacy, and Organizing



The backbone of our organization

The 44 member congregations that support Chum are the core of who

we are. Caring individuals reach out, advocate, and organize for justice for those who have no one else to stand up for them.

Street Outreach



Serving those who cannot or will not stay in shelter

Chum's Street Outreach Staff work with people who are living on the street, in the woods, or in other places unfit for human habitation.

Chum's Street Outreach works with about 150-200 people a year. We help them meet their basic needs, stabilize their housing, and reduce their contact with the police. We advocate for and with them when they are involved with law enforcement, corrections, health care and other public systems.

Food Distribution Services



Making sure everyone in Duluth is fed

Chum has two emergency food shelf locations in Duluth, MN, as well as a delivery

service for those who cannot get to our locations. In 2021 we delivered more than 100,000 pounds of food to those in need.

Housing Services



Responding to the housing shortage in Duluth

We help families at the Steve O'Neil

Apartments break generational cycles of homelessness and provide support to prosper in life.

At the St. Francis Apartments, we provide a safe place for seniors to create a home and accomplish their goals.

What's Next?

This year we will begin to expand our current shelter facilities – extending our second floor and adding an additional floor to the building that currently houses our drop-center, emergency shelter, and the Chum offices. We are receiving \$2 million from the Federal government, which will get us close to halfway there. To complete the project, we are also asking our Minnesota state legislature to invest funds in northern Minnesota to decisively deal with the housing and homelessness crisis.



Chum is also leading **Stepping On Up, a five-year plan to address unsheltered and sheltered homelessness in Duluth.**

Stepping On Up will make a person's stay at the shelter what it should be – short, temporary, and non-reoccurring. Three phases include plans for transitional housing with support services, and permanently affordable housing units available for all.

Duluth's shortage of housing causes long-term and chronic homelessness. Waitlists stretch from months (in rare cases) to more than 2 years for subsidized housing.

We believe Duluth needs low-cost units that are private, dignified, small scale to encourage community, culturally specific, harm reduction-based, and providing services including basic life skills like cleaning and cooking.

Phase 1: Authorized Outdoor Living Zones with Street Outreach

- Provide for basic shelter from the elements through the summer and fall months
- Reduce harm caused by substance abuse
- Decrease violence and calls for emergency services

Phase 2: Shelter Next Response - Indoor Villages or Tiny Home Park

- Provide increased privacy and safety for residents
- A step up from Shelter. Create space for couples and other people who cannot or will not use traditional, congregate shelter.

Phase 3: Transforming Response: Towards Long term Housing

- Move people out of shelter and the streets into supportive housing that can either be permanent or a continued step up depending on the person's need
- Embed culturally specific programming and activities
- Opportunities for vocational development
- Build life skills.

Chum is leading in innovative ways to change the face of homelessness, food insecurity, and poverty in Duluth.

We need you to join us and step up!

SPONSORSHIP LEVELS AND BENEFITS

All levels are customizable to meet your company's needs	Trailblazer \$10,000	Champion \$5,000	Advocate \$2,500	Ally \$1,000
Exclusive Presenting Sponsor at either the Rhubarb Festival or the Street Outreach Dinner	✓			
Your own table of 10 with prominent placement at the Street Outreach Dinner	✓	✓		
Free 10 x 10 space at the Chum Rhubarb Festival	✓	✓		
Logo/recognition at the Chum Rhubarb Festival	✓	✓	✓	
Logo/recognition in the Street Outreach Dinner program	✓	✓	✓	
Logo/recognition at all Chum 50 th Anniversary events	✓	✓	✓	
Logo/recognition in Chum 50 th Anniversary video(s)	✓	✓	✓	
Year-long logo/recognition on Chum's website through June, 2024	✓	✓	✓	✓
Sponsor Spotlight in one issue of monthly Chum newsletter	✓	✓	✓	✓
Customized social media recognition	✓	✓	✓	✓
Customized program support – do you have a favorite Chum program? Let's discuss the many options for recognizing your support.	✓	✓	✓	✓

We hope you will take this opportunity to partner with Chum during our 50th anniversary.

Growing for Greater Service

Customized Recognition

Let us design a custom package that reflects your values. Some examples might include:

- Food Shelf Sponsor-of-the-Month for:
 - Eggs
 - Milk
 - Yogurt
 - Bread
 - Fresh Produce
 - Tuna
 - Frozen Meat
 - Pasta
 - Peanut Butter
 - Etc.
- Steve O'Neil Apartments Opportunities:
 - Birthday Party Sponsor-of-the-Month
 - Back-to-School Celebration Sponsor
 - Christmas Party Sponsor
 - End-of-School Year Celebration Sponsor
 - Early Childhood Sponsor
 - Summer Activities Sponsor
 - Harvest Sponsor
- St. Francis Apartments Opportunities:
 - Flower Beds Sponsor
 - Community Gathering Space Sponsor
 - Resident Meals Sponsor
- Outreach and Organizing Opportunities:
 - Second Saturdays Sponsor
 - Clergy Breakfast Sponsor
 - Chum Assembly Sponsor (3 options per year)
 - Homeless Day On The Hill Bus Sponsor
 - Laundry Love Sponsor
- Chum Gardens Sponsor
- Interfaith Service of Thanksgiving Sponsor (June 4, 2023)
- Outreach Dinner Parking Sponsor
- Holiday Concert Sponsor
- Volunteer Appreciation Sponsor
- Staff Appreciation Sponsor
- Your creative idea – let's talk!

To discuss your customized recognition package, contact Gracia Swensen, Development Director, at gswensen@chumduluth.org.



SPONSOR INFORMATION

Name/Organization as it should appear in print

Contact Person

Address

City

State

Zip

Phone

Email

SPONSORSHIP LEVEL

- Trailblazer \$10,000
- Champion \$5,000
- Advocate \$2,500
- Ally \$1,000

All logos must be in PNG format or 300 dpi, with a transparent background.

Please send to Bradley Zwagerman at bzwagerman@chumduluth.org.

PAYMENT INFORMATION

Total contribution amount: \$ _____

- Enclosed is a check made payable to "Chum"
- Please send me an invoice for billing
- Charge my credit card

Card No.

Exp. Date

Sec. Code

Billing Zip Code

Signature

- I request to remain anonymous as a sponsor

Please make a copy for your records and mail or email the completed form to:
 Chum: 102 W. 2nd St., Duluth, MN 55802
gswensen@chumduluth.org