

CHUM Donor Privacy Policy

CHUM is firmly committed to the privacy of our donors and to the integrity of our records. Outlined here are the policies we use to protect your privacy and safeguard your information. If you have any questions or comments about this policy, please email us at chum@chumduluth.org.

What we collect: we collect name, address, email address, phone numbers, place of work, place of worship and occasionally we collect other family member information. We track all donations, amounts, dates, how paid, and any restrictions on use that accompany donations. You may opt out of sharing any or all information, including requesting that we maintain 100% anonymity.

What we do with data we collect: we use your information to send acknowledgements and thank you letters, to notify you about our programs and special events, to request ongoing support, and to invite you to participate in our work (e.g. as a volunteer or to serve on a committee).

Publishing your name: We generally publish lists of donors in our Annual Report (which is also available on our website), but you may opt out of having your name published by letting us know at chum@chumduluth.org; by phone 218-720-6521 or in writing to CHUM Development Director, 102 W. Second Street, Duluth, MN 55802.

If you indicate at the time of a contribution that you do not want your name printed we do not add you to any printed lists of donors. To learn if you are on the “do not publish” list, call CHUM.

Online giving: People may contribute to CHUM over several on-line platforms. Our website is linked to GiveMN to provide investors with a safe, secure and private facility for making online credit-card gifts. Their privacy policy is here: <https://givemn.org/privacy>. We also collect on-line gifts through an on-line registry sponsored by Shopify which is PCI compliant (<http://www.shopify.com/pci-compliant>). From time to time we use Razoo for our web donations; Razoo uses the industry leader in security encryption: Verisign for SSL certification.

Donor Records: CHUM does not sell, disclose or share information with other organizations or individuals, including our member congregations. We provide information about major contributions to tax authorities as required by law. CHUM requires all staff and volunteers (including members of the Board of Directors) to sign a confidentiality agreement prior to being granted access to donor records. This confidentiality agreement is updated annually.

E-communications: If you sign up for our e-newsletter or to receive electronic communications, we will send you a short email update approximately once a month to update you on CHUM news and events. You may unsubscribe to the e-newsletter at any time by clicking the unsubscribe link within the e-newsletter. In the Unsubscribe process you may choose to only unsubscribe for specific emails or the list entirely.

Discontinuing Contact: It is CHUM’s policy to discontinue contacting any person upon that person’s oral or written request directed to CHUM, any professional fundraiser (CHUM staff or contracted), or any other agent. This goes for traditional as well as electronic communications.

Virus Protection: CHUM protects its computers with firewalls and anti-virus protection software. We maintain a contract with CW Technology, part of which is to make sure that firewalls and anti-virus protection software is updated regularly.

Unsolicited communication: CHUM does not send mailings to people who visit our website but who do not sign up for electronic communications or other ways to “stay in touch.”

Web logging: web server software routinely logs sessions. CHUM does not keep or use any information that links your web usage to your identity except in those cases where you specifically want us to have the information, e.g. when sending us order or subscription information, making a contribution, or when participating in surveys and study groups.

Policy posting and changes: This policy is posted on our website and is available upon request by calling us at 218-720-6521. If we ever change any of these policies, we will post those changes on our website so that you will always know what information we gather, how we might use that information, and whether we will disclose it to anyone.